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For over 50 years, Jim MacPherson has been in the healthcare field, specializing in blood transfusion and cell therapy. He currently is President and CEO of MacPherson Strategies, a healthcare consulting firm specializing in executive and marketing research services, as well as development and implementation of organizational and strategic initiatives. His recent clients include Erytech Pharma (France), MDA Blood Services in Israel, Cerus, the Dutch Ministry of Health, and the Marketing Research Bureau.

Jim also is the volunteer President of the Board of Directors and CEO for Global Healing (globalhealing.org), a developmental NGO that currently has maternal and pediatric healthcare projects in Southeast Asia, Eastern Europe and Latin America. Most recently, he was made a public member of the USDHHS Advisory Committee on Blood and Tissue Safety and Availability.

From mid-1986 to mid-2013, Jim was CEO of America's Blood Centers, the North American alliance of community and regional blood centers that provide about 60 percent of the U.S. and one-quarter of Canada's volunteer donor blood supply. Under Jim's leadership, ABC's membership more than tripled in size; it developed and spun off a group purchasing organization with annual sales of over \$450 million; it founded a healthcare liability insurance company (BCx) used by over 40 blood centers; it started a charitable foundation that provided over \$7 million to support blood donation awareness; and it developed blood management software that was used by over 650 US hospitals.

Previously, Jim was the director of hemapheresis, regulatory affairs and operations research for the American Red Cross Blood Services headquarters in Washington, DC. Before that he directed the research and cell therapy support unit at the Rochester, New York Red Cross blood center, where he was also a Clinical Associate Professor of Hematology at UR Medicine.

Jim received master's degrees in cellular physiology from George Washington University, and in pathophysiology from the University of Buffalo at the Roswell Park Cancer Center. He has written and presented hundreds of papers in transfusion medicine, and authored and edited several books in the field.

In addition to his professional work, Jim has three children and three granddaughters. He is a Quaker elder and recently served on the board of directors for Sandy Spring Friends School. Jim resides with his wife Jeanne in Ann Arbor, Michigan, where he also serves as an officer of his Condo Association.